

Advant-e

C O R P O R A T I O N

April 28, 2014

Dear Advant-e Shareholder,

I am pleased to announce our financial and operating results for the year ended December 31, 2013. As you can see by the enclosed financial statements, we reported revenue of \$10,705,320 in 2013, representing 6% growth over 2012, and net income of \$2,392,662 in 2013, representing 20% growth over 2012.

In 2013 we maintained our positions in the grocery, retail, and automotive supply chain industries. We increased our position in the healthcare supply chain market, but not to a significant level. This is due to multiple factors in healthcare, and although we believe this market has great potential for the company in the future, it will take additional time and investment to reach a critical mass.

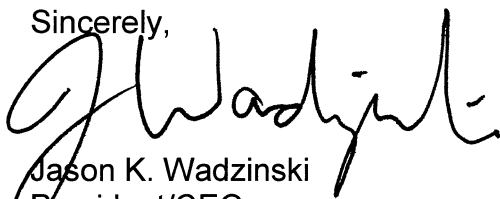
During the remainder of 2014 we will be investing in all areas of the company with the goal of increasing revenue growth while maintaining an acceptable level of profitability.

The Board of Directors on April 24, 2014 declared a \$.02 per share special cash dividend to shareholders of record on May 14, 2014, payable on May 23, 2014. The Board also approved a share repurchase program for up to \$1.5 million of the Company's common stock until December 31, 2014. The Company may purchase shares on the open market or in privately negotiated transactions at a price not to exceed \$0.39 per share before May 12, 2014 and not to exceed \$.37 per share on or after May 12, 2014.

If you would like to sell your shares as part of the share repurchase please contact us at 800.443.3428 ext. 203.

By written consent of a majority of the shareholders on December 1, 2013, Jason K. Wadzinski and James E. Lesch were elected to serve on the Board of Directors of the Corporation; and by written consent of a majority of the shareholders on March 21, 2014, the 2013 financial statements for the Corporation were approved.

Sincerely,



Jason K. Wadzinski
President/CEO

The information in this letter includes certain forward looking statements that are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including statements to the future financial performance of the company. Although the company believes that the expectations reflected on its forward looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Factors that could cause results to differ include, but are not limited to, successful performance of internal plans, product development and acceptance, the impact of competitive services and pricing, or general economic risks and uncertainties.